



Fantastic Shopping for a Fabulous Cause!

## Merchant Timeline

Applications Due  
July 1

Contracts Mailed  
September 15th

Contracts &  
\$250 Deposit Due  
September 30th

Remaining Balance Due  
October 15th

Merchant Set-Up  
Wednesday, November 8th  
12:00pm-5:00pm

Thursday, November 9th  
9:00am-4:00pm

Merry Hour for Vendors  
Thursday, November 9th  
4:00-5:00pm

Preview Night Event  
Thursday, November 9th  
6:00pm - 9:00pm

Market Open  
Friday, November 10th  
10:00am - 9:00pm

Saturday, November 11th  
9:00 am - 6:00 pm

Sunday, November 12th  
12:00 pm - 5:00 pm

Merchant Break Down  
Sunday, November 12th  
5:00 pm - 8:00 pm

Dear Prospective Merry Marketplace Merchant,

The Junior League of Florence we would like to invite you to consider participating as a merchant in our 19th annual Merry Marketplace event. The event will be held from November 8th – 12th, 2017 at the SiMT building on the campus of Florence-Darlington Technical College.

Merry Marketplace is an opportunity for merchants from across the country to showcase their merchandise and help the Junior League of Florence raise funds and awareness for our community programs. The 2016 show included over 45 unique merchants and over 6,000 shoppers!

As a participating merchant, your support helps the Junior League of Florence achieve our mission of developing the potential of women, improving our community through effective action and leadership of trained volunteers, and promoting voluntarism. Our mission to the Florence community since 1948.

If you are interested in participating, please return the following by July 1, 2017:

1. Completed Merchant Application Form
2. Color photographs and/or merchandise samples (nonreturnable)
3. Business Card

Merry Marketplace is a juried show of merchants. The number of merchants in each category will be strictly controlled by limiting spaces in each category to ensure a variety of merchandise. This is for your benefit as a merchant to allow you maximum sales potential. Our committee will review all applications, and selections will be made in order to ensure a diverse and quality show. If you are selected to participate, a contract will be mailed to you by September 15, 2016. Otherwise, you will be mailed a letter informing that you are on our waiting list.

Please do not send payment with your application. Payment will be due after you have been selected and sent a contract for the event.

Please contact us with any questions at (843) 667-0376 or [mmpflorences@gmail.com](mailto:mmpflorences@gmail.com). Thank you for your support! We hope that you will apply for this exciting event and we look forward to hearing from you.

Sincerely,

Alison Swaggard, Brigitte Shumpert, Emily Jordan and Katherine Barnette  
*The 2017 Junior League of Florence Merry Marketplace Committee*